A BRIEF INTRODUCTION TO
COUNTER REPORTS

FOUR COUNTER REPORTS

PLATFORM REPORT
- A birds-eye view of usage
- All the metrics

DATABASE REPORT
- Search is king
- Database-specific

TITLE REPORT
- Books and journals
- Usage focused

ITEM REPORT
- All the detail
- Great for open access

STANDARD VIEWS OF THE COUNTER REPORTS

Platform Report
PR_P1: Platform Usage

Database Report
DR_D1: Database Search and Item Usage
DR_D2: Database Access Denied

Item Report
IR_A1: Journal Article Requests
IR_M1: Multimedia Item Requests

Title Report
... for Books
TR_B1: Book Requests (Controlled)
TR_B2: Book Access Denied
TR_B3: Book Usage by Access Type

... for Journals
TR_J1: Journal Requests (Controlled)
TR_J2: Journal Access Denied
TR_J3: Journal Usage by Access Type
TR_J4: Journal Requests by YOP (Controlled)

WHICH REPORT SHOULD I USE?

✓ We always recommend using one of the four COUNTER Reports
✓ The Database and Title Reports offer the best balance of granularity with a usable amount of information
✓ The Platform Report is best suited for a birds-eye view of usage
✓ The Item Report is excellent for extremely granular data analysis